

Trademark/Service Mark Application, Principal Register

Serial Number: 77201309

Filing Date: 06/08/2007

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77201309
MARK INFORMATION	
*MARK	\\TICRS2\EXPORT13\772\013 \77201309\xml1\APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	ECOGEEK
COLOR MARK	YES
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the design of a green plant surrounded by a green semicircle and two black semicircles and the word ECOGEEK with the letters ECO in black and GEEK in green.
COLOR(S) CLAIMED (If applicable)	green, black
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	686 x 217
APPLICANT INFORMATION	
*OWNER OF MARK	William Green
*STREET	543 S. 4th Street W.
*CITY	Missoula
*STATE (Required for U.S. applicants)	Montana
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	59801
LEGAL ENTITY INFORMATION	
TYPE	INDIVIDUAL
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	044
DESCRIPTION	Providing a website featuring articles and information on environmental issues and links to websites featuring articles and information on environmental issues
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/04/2006
FIRST USE IN COMMERCE DATE	At least as early as 01/04/2006
SPECIMEN FILE NAME(S)	\\TICRS2\EXPORT13\772\013 \77201309\xml1\APP0003.JPG
	\\TICRS2\EXPORT13\772\013 \77201309\xml1\APP0004.JPG
	\\TICRS2\EXPORT13\772\013 \77201309\xml1\APP0005.JPG

	G
SPECIMEN DESCRIPTION	three screens of a web page
ATTORNEY INFORMATION	
NAME	Ava K. Doppelt
ATTORNEY DOCKET NUMBER	42339
FIRM NAME	Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.
STREET	255 South Orange Avenue
INTERNAL ADDRESS	Suite 1401
CITY	Orlando
STATE	Florida
COUNTRY	United States
ZIP/POSTAL CODE	32801
PHONE	407-841-2330
FAX	407-841-2343
EMAIL ADDRESS	adoppelt@addmg.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Ava K. Doppelt; Herbert L. Allen, Registration No. 25,322; Robert Dyer; Stephen D. Milbrath; Brian R. Gilchrist; David L. Sigalow, Registration No. 36,006; Henry Estévez; Registration No. 37,823; Christopher F. Regan, Registration No. 34,906; Richard K. Warther; Registration No. 32,180; Michael W. Taylor, Registration No. 43,182; Paul J. Ditmyer, Registration No. 40,455; John F. Woodson, II, Registration No.45,236; Charles E. Wands, Registration No. 25,649; David L. Stewart, Registration No. 37,578; David W. Henry; Stephen H. Luther, Registration No. 54,285; Linda C. Dolan, Registration No.58,535; Jeffrey S. Boyles; Ryan T. Santurri; Bridget C. Heffernan; Gregory B. Allen; Jack G. Abid, Registration No. 58,237; David S. Carus, Registration No. 59,291, all of the law firm Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.. Orange Avenue, Suite 1401, Orlando, Florida 32801, all members of the Bar of the State of Florida, as its attorneys, with full power of substitution, association and revocation, to transact all business in the United States Patent and Trademark Office connected therewith.
CORRESPONDENCE INFORMATION	
NAME	Ava K. Doppelt
FIRM NAME	Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.
STREET	255 South Orange Avenue
INTERNAL ADDRESS	Suite 1401
CITY	Orlando
STATE	Florida
COUNTRY	United States
ZIP/POSTAL CODE	32801
PHONE	407-841-2330
FAX	407-841-2343
EMAIL ADDRESS	adoppelt@addmg.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1

FEE PER CLASS	325
TOTAL FEE DUE	325
SIGNATURE INFORMATION	
SIGNATURE	/Ava K. Doppelt/
SIGNATORY'S NAME	Ava K. Doppelt
SIGNATORY'S POSITION	Attorney of record
DATE SIGNED	06/08/2007
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Jun 08 13:02:08 EDT 2007
TEAS STAMP	USPTO/BAS-66.193.169.98-2 0070608130208160163-77201 309-370bc8aff27657e27e255 7cd9576647e6fb-DA-5927-20 070608122140829208

Trademark/Service Mark Application, Principal Register

Serial Number: 77201309

Filing Date: 06/08/2007

To the Commissioner for Trademarks:

MARK: ECOGEEK (stylized and/or with design, see mark)

The literal element of the mark consists of ECOGEEK. The applicant claims color as a feature of the mark, namely, green, black. The mark consists of the design of a green plant surrounded by a green semicircle and two black semicircles and the word ECOGEEK with the letters ECO in black and GEEK in green.

The applicant, William Green, a citizen of United States, having an address of 543 S. 4th Street W., Missoula, Montana, United States, 59801, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 044: Providing a website featuring articles and information on environmental issues and links to websites featuring articles and information on environmental issues

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 044, the mark was first used at least as early as 01/04/2006, and first used in commerce at least as early as 01/04/2006, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) three screens of a web page.

Specimen File1
Specimen File2
Specimen File3

The applicant hereby appoints Ava K. Doppelt and Ava K. Doppelt; Herbert L. Allen, Registration No. 25,322; Robert Dyer; Stephen D. Milbrath; Brian R. Gilchrist; David L. Sigalow, Registration No. 36,006; Henry Estévez; Registration No. 37,823; Christopher F. Regan, Registration No. 34,906; Richard K. Warther; Registration No. 32,180; Michael W. Taylor, Registration No. 43,182; Paul J. Ditmyer, Registration No. 40,455; John F. Woodson, II, Registration No.45,236; Charles E. Wands, Registration No. 25,649; David L. Stewart, Registration No. 37,578; David W. Henry; Stephen H. Luther, Registration No. 54,285; Linda C. Dolan, Registration No.58,535; Jeffrey S. Boyles; Ryan T. Santurri; Bridget C. Heffernan; Gregory B. Allen; Jack G. Abid, Registration No. 58,237; David S. Carus, Registration No. 59,291, all of the law firm Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.. Orange Avenue, Suite 1401, Orlando, Florida 32801, all members of the Bar of the State of Florida, as its attorneys, with full power of substitution, association and revocation, to transact all business in the United States Patent and Trademark Office connected therewith. of Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A., Suite 1401, 255 South Orange Avenue, Orlando, Florida, United States, 32801 to submit this application on behalf of the applicant. The attorney docket/reference number is 42339.

Correspondence Information: Ava K. Doppelt

Suite 1401
255 South Orange Avenue
Orlando, Florida 32801
407-841-2330(phone)
407-841-2343(fax)
adoppelt@addmg.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Ava K. Doppelt/ Date Signed: 06/08/2007
Signatory's Name: Ava K. Doppelt
Signatory's Position: Attorney of record

RAM Sale Number: 5927
RAM Accounting Date: 06/08/2007

Serial Number: 77201309
Internet Transmission Date: Fri Jun 08 13:02:08 EDT 2007
TEAS Stamp: USPTO/BAS-66.193.169.98-2007060813020816
0163-77201309-370bc8aff27657e27e2557cd95
76647e6fb-DA-5927-20070608122140829208



ecogeek

Microsoft Internet Explorer window showing the EcoGeek website. The address bar displays <http://www.ecogeek.org/content/view/28/27/>. The page content includes the EcoGeek logo, navigation links (Home, About Us, Write for EcoGeek, Tag Cloud), and a search bar. The main article is titled "About EcoGeek" and is written by Hank Green, dated Thursday, 06 April 2006. The article discusses the relationship between technology and the environment. A sidebar on the right features a "Want a Flying Car? How about a 50 mph Airplane" advertisement, a "Are You an EcoGeek?" section with a text input field and a "Subscribe" button, and "Weekly Updates" with an RSS icon and a "your mail" input field.



Want a Flying Car?
How about a 50 mph
Airplane

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About EcoGeek

Written by Hank Green
Thursday, 06 April 2006

Technology can be a force for evil, or for awesome. Those who shun the tech are just as guilty as those who ignore the environment. There's a safe balance, where the awesome can help nature as much as it helps us have a good time and live easier lives. EcoGeek devotes its pages to exploring the symbiosis between nature and technology. If you're interested in that, then stop by, and stop by often.

EcoGeek was conceived and founded by Hank Green. Jon Weber, of NewWest.net, was instrumental in a consulting capacity, Pete Holm, designed

Are You an EcoGeek?

Science, technology gadgets and...baby seals. in a bit of an eco-mess, but we've got the brain any problem. And that's why EcoGeek.org put up to ten stories daily about innovations that saving the planet.

And if that sounds interesting to you, then congratulations, you're an EcoGeek.

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Windows taskbar showing the Start button, several open application windows (Perfe..., BD - J..., Word..., Micro..., About...), system tray icons, and the system clock displaying 11:42 AM.

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between nature and technology. if you're interested in that, then stop by, and stop by often.

EcoGeek was conceived and founded by Hank Green. Jon Weber, of [NewWest.net](#), was instrumental in a consulting capacity, Pete Holm, designed our logo, and also writes and draws one of our favorite comic strips (Gary Bringer of Pain).


EcoGeek is written by Hank Green, [Dave Burdick](#), Phillip Proefrock, Gavin Harper, Matt James, Billy Shih, Bob Ewing and Jon Schroeder.

We're hugely in debt to open source initiatives, from Apache on the bottom to Joomla on the top. We couldn't have done this without Open Source.


We rely on users to send us tips (tips@ecogeek.org) and we're also looking to sell advertising (ads@ecogeek.org). And, if you just want to talk, you can email any one of us at our first name at ecogeek.org.

ABOUT THE AUTHOR:

Hank Green
Hank Green is the founder and chief geek at EcoGeek.org. He

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ABOUT THE AUTHOR:

Hank Green
 Hank Green is the founder and chief geek at EcoGeek.org. He lives in Montana with his wife and his cat. This blog thing is actually becoming, like, a full time job. He is very surprised.

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